



GLOBAL 4-H NETWORK SUMMIT

OTTAWA 2017



Hosted by 4-H Canada
960 Carling Avenue, Building 106
Ottawa, Ontario, Canada K1A 0C6

Contact: Jay Poulton
Office: 613-759-1013 x 131
Cell: 613-915-7971
Email: jpoulton@4-h-canada.ca

@Global4HSummit

global-4-h-network.com

#4H4TheWorld

What is the 2017 Global 4-H Network Summit?

The 2017 Global 4-H Network Summit, happening July 11-14, is the opportunity for 4-H youth, volunteer leaders and professionals from 70 countries around the world, representing 7 million youth worldwide, to share experiences, learn from each other and celebrate the 4-H global movement!

Empowering Youth. Growing Global Citizens.

- The First Global 4-H Network Summit was held in Seoul, Korea in 2014
- Over 70 independent, country-led 4-H programs
- The Global 4-H Network provides a platform for 4-H countries to increase resources, share ideas and knowledge to empower more youth
- 4-H Canada is hosting this event for the first time, during Canada's 150th birthday celebrations in Ottawa

7M members
25 million member goal by 2025



100
year history



70
nations



What is happening?



- Four event-filled, individually-themed days and experiential evenings
 - An evening of Canadian culture at the Canadian Museum of History (Tuesday)
 - The High-Level Dinner in the Shaw Centre's Trillium Ballroom (Wednesday)
 - A Night in the Country at the Canada Agriculture & Food Museum (Thursday)
 - 4-H Under the Big Top - a Celebration of 4-H Talent (Friday)
- Opportunities for youth to "Learn To Do By Doing"
 - Daily Mentorship Circles featuring one-on-one speed-coaching
 - Hands-on demonstration stations and workshops
 - Social media and news reporting
 - Prep chefs in daily crEATe Kitchen workshops with professional chefs
 - Youth-delivered workshops
- Five inspiring keynote speeches
- 83 Workshops and development activities
- Global Opportunities Expo (Thursday and Friday)
- Regional roundtables

When & where is it happening?

July 11 - 14, 2017 at the Shaw Centre, Ottawa, Canada

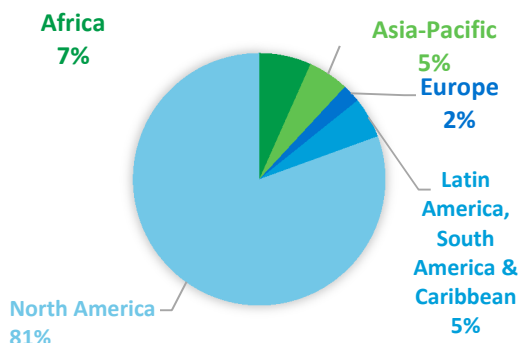
Digital Channels

www.global-4-h-network.com

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Who Will Attend?

- 179 youth & 273 volunteer leaders & professionals
- Industry leaders and influencers
- Local community volunteers
- Representatives of government





Highlights of the 2017 Global 4-H Network Summit



Community Engagement & Communications

Tuesday, July 11

- Keynote: Krista Scaldwell, Vice President Communications, Great-West Life
- Opening Ceremonies
- Launch of 1st global knowledge and resource-sharing platform for 4-H leaders
- Taiwanese tea culture and Caribbean cooking demonstrations
- Workshops focused on community service, communications, and leadership.
- An Evening of Canadian Culture at the Canadian Museum of History



Science & Technology

Wednesday, July 12

- Keynote: Ann Makosinski, Inventor & Founder, Makotronics
- Science in the kitchen cooking demonstrations and hands-on science stations
- Workshops focused on scientific discovery and problem solving, GIS, rockets and more.
- 4-H Canada Showcase of science champions and science fair programs
- High level dinner event



Sustainable Agriculture & Food Security

Thursday, July 13

- Keynote: Chris Koch, If I Can Founder & Farmer
- Global Food Party with Chef Lazarus Lynch from The Food Network™
- Workshops focused on youth fighting hunger, enterprise gardens, soil health, careers in agriculture, corporate and public-private partnership development and more.
- Night in the Country at Canada's Agriculture and Food Museum featuring local 4-H club displays and demonstrations, live bands, a BBQ dinner and more!



The Environment & Healthy Living

Friday, July 14

- Keynote: Krysta Harden, Vice President of Public Policy and Chief Sustainability Officer, DuPont Co.
- Workshops focused on mental health and healthy mindset, LGBTQ youth in international programming, urban 4-H, character building, environmental programming and more.
- Global 4-H Opportunities Expo
- 4-H Under the Big Top Showcase of 4-H Talent
- Closing Keynote: Cristy Nurse, Olympian and articling student at law

Global 4-H Network Summit Goals

- To build the capacity of volunteer leaders, professional staff and 4-H youth members within Canada and globally.
- To showcase the success of 4-H and share best practices related to Sustainable Agriculture & Food Security.
- To offer shared learning experiences that connect 4-H communities in Canada to a broader global perspective.
- To increase awareness and understanding among Canadians of the importance of building tomorrow's leaders in agriculture.
- To expand the Global Network's online following and increase understanding of the significance of the event.



What is 4-H?

4-H is a global movement providing positive youth development through skill-building activities and meaningful leadership roles supported by caring, adult volunteers.

Learn To Do By Doing

Youth can choose from a broad menu of 4-H projects which they complete with guidance from their adult leader through school and community clubs, in-school and after-school programs and 4-H camps.



What are the 4 “H”s?

The 4 “H”s represent the values of 4-H and how our members commit themselves to be responsible, caring and contributing young leaders.



HEAD: managing, thinking, developing critical thinking skills



HEART: relating, caring, developing friendships



HANDS: giving, working, volunteering and helping out



HEALTH: wellbeing, healthy living, taking care of yourself and the planet

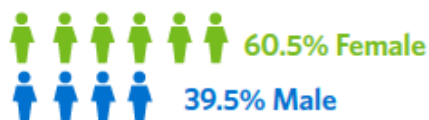


Who is 4-H Canada?

Since 1913, 4-H Canada has been one of the most highly respected positive youth development organizations in Canada. We believe in nurturing responsible, caring and contributing leaders who are committed to positively impacting their communities across Canada and around the world.

CANADA Approximately 350,000 alumni reside in Canada today.

We deliver programming in four key areas relevant to today’s youth: **Community Engagement & Communications**, **Science and Technology**, **the Environment and Healthy Living** and **Sustainable Agriculture & Food Security**.



24,874
4-H Youth Members
Across Canada

7,664
Leaders

1,926
Clubs

Digital Channels

www.4-h-canada.ca

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