



GLOBAL 4-H  
NETWORK SUMMIT  
OTTAWA 2017

# OPPORTUNITIES EXPO



4-H Canada  
960 Carling Ave., Building 106  
Ottawa, ON, Canada  
K1A 0C6

## About the 2017 Global 4-H Network Summit

# WHY BE AN EXHIBITOR

### 2017 Global 4-H Network Summit Opportunities Expo

The Global 4-H Network Summit is taking place in Ottawa, Ontario from July 11-14, 2017 and will bring together over 500 delegates from Canada and more than 20 other countries. Delegates will actively participate in four days of programming centered on global issues affecting young people and society's most crucial topics – Community Engagement & Communications, Science & Technology, the Environment & Healthy Living and Sustainable Agriculture & Food Security.

This once in a lifetime event will be a platform to share resources and successes, grow the capacity of professionals and volunteer leaders in delivering world-class positive youth development programming and empower 4-H youth as leaders and global citizens.

### 4-H Canada Will Help You Aim Higher

For over 100 years, 4-H Canada has been one of the most highly respected positive youth development organizations in Canada. We have more than 350,000 alumni, over 24,000 members and nearly 7,400 volunteers in ten provinces.

Our goal is to help young Canadians “Learn to Do by Doing” in a safe, inclusive and fun environment. We believe in nurturing responsible, caring and contributing leaders who are committed to positively impacting their communities across Canada and around the world.

Globally, 4-H has over seven million members in 70 countries who are engaging in positive youth development programming. 4-H is uniquely positioned to meet urgent global needs; the young people of today are the farmers who will feed the world tomorrow.

### Reach Canadian and International Rural & Urban Influencers

4-H Canada connects with a wide-range of people who are making a difference at a local, national and global level. If you need passionate, socially conscious influencers on your side, recruit the 4-H community.

- 4-H alumni are well-educated, influential and community oriented.
- 4-H'ers live primarily in farming and rural areas.
- Reach Gen Z, as well as commodity groups and the agriculture community.

THE 4-H COMMUNITY CAN MAKE A DIFFERENCE IN YOUR ORGANIZATION



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# Global Opportunities Expo SPACES AVAILABLE!

## 2017 Global 4-H Network Summit Opportunities Expo

Taking place from July 13-14, 2017 in Canada Hall at the stunning Shaw Centre in downtown Ottawa, the Global Opportunities Expo is an integral part of the 2017 Global 4-H Network Summit. The expo will be open during the hours of 8:30am-2:30 pm on July 13 and from 8:30am-1pm on July 14, with members of the public being invited to attend during that time as well.

### Activation Space Details

Your 10'w x 10'd booth includes a back wall (8' high), side drapes (3' high), one table, two chairs and a wastebasket. Exhibitors are guaranteed the following:

- Exclusive use of the space for two days, with setup taking place from 7am-8:30am the morning of July 13.
- To receive a manual outlining the details of their contract, contact information and additional items available for rent with pricelist.
- To be featured in the 2017 Global 4-H Network Summit program manual, the event app and website.

Exhibitor Category	Cost
Corporations	\$1,000
Post-secondary Institutions ( i.e. Universities, Colleges, Schools)	\$500
Associations & Non-Profit Organizations	\$250

### Terms & Conditions

- Additional exhibitor features available to purchase through Freeman
- Use of freight elevator is based on weight and items being transported. Additional material handling charges may apply.

### Contact Hannah Today!

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