



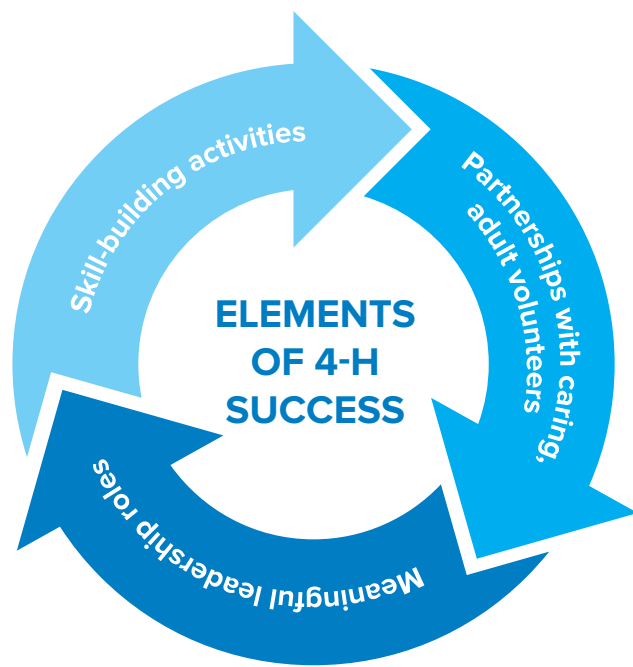
GLOBAL 4-H NETWORK SUMMIT OTTAWA 2017



4-H Around the World

JOIN THE MOMENTUM!

Around the world 4-H is building youth leaders and providing a sense of belonging to over 7 million young people. As one of the largest youth organizations in the world, we believe investing in young people today is the key to a sustainable future.



7M members



25 million member goal by 2025

100
year history



70
nations



Did you know?

According to a longitudinal study, 4-H youth attain higher educational achievement and are three times more likely to actively contribute to their communities.

4-H Canada connects with a wide-range of people who are making a difference at a local, national and global level. If you need passionate, socially conscious influencers on your side, recruit the 4-H community.

- 4-H alumni are well-educated, influential and community oriented.
- 4-H'ers live primarily in farming and rural areas.
- Reach Gen Z, as well as commodity groups and the agriculture community.



A message from the Chair of the Global 4-H Network Board of Directors and 4-H Canada CEO, Shannon Benner:

Join the momentum! Join us in Ottawa in 2017!

It's hard to believe it was already 2 years ago when representatives from over 70 nations around the world united in Seoul, Korea to celebrate and pledge their commitment to the 4-H movement!

Now, it's our honour to invite you to join us in Ottawa in 2017 for the 2nd Global 4-H Network Summit! We promise four, action-packed days connecting 4-H youth members, volunteer leaders and professionals with tools and resources, high-level officials, and of course, you, our valued partner.

Your participation in the Summit will demonstrate your commitment to youth leadership and enable greater social change by empowering more youth to make a difference in their communities. In doing so, your impact doesn't stop with the Summit. You will be connected to an influential, passionate and socially conscious global community.

Let us help you connect with your future leaders. Join the momentum in Ottawa!



Shannon Benner
CEO, 4-H Canada
Chair of the Board of Directors, Global 4-H Network

JOIN THE GLOBAL 4-H NETWORK SUMMIT

Join the Momentum!

July 11-14, 2017 | Ottawa, Ontario, Canada

Over 500 delegates from Canada and more than 20 other countries.

Daily agenda featuring programming best practices, leadership development activities and hands-on workshop learning. The theme for each day will be based on one of 4-H Canada's four Leadership Development Pillars.



July 11: Community Engagement & Communications

Evening Signature Event: A Celebration of Canadian Culture



July 12: Science & Technology

Evening Signature Event: High Level Gala Dinner



July 13: Sustainable Agriculture & Food Security

Evening Signature Event: A Night in the Country



July 14: Environment & Healthy Living

Evening Signature Event: 4-H Under the Big Top

Global 4-H Network Summit Partnership Opportunities

For each day of the summit, 4-H Canada is offering opportunities to engage with Summit delegates and highlight your corporate leadership in one or more of the 4-H Canada Leadership Development Pillars, demonstrate a commitment to supporting youth leadership and connect your organization with a network of 4-H members in Canada and around the world that is over seven million members strong.

Premier Partner

The premier partner is an exclusive opportunity in each of the four leadership development pillars that brings the highest level of recognition and engagement during the Summit and has the potential to also include other 4-H programming. It includes all of the benefits available for lower level partners with additional opportunities to be customized and discussed with 4-H Canada staff.

Supporting Partner

Supporting partners will be featured throughout each day and have enhanced access to Summit activities and engagement opportunities that include:

- Corporate branding onsite at partnered event(s) and access to integrate delegate messaging through the Summit Event App.
- Invitation for five to signature dinner on pillar sponsorship day.
- Invitation for two to High Level dinner event that will host 4-H leaders, government officials and industry influencers from over 50 countries globally.
- Corporate branding on marketing and communication materials sent to delegates.
- Company logo included on Global 4-H Network Summit website.
- Opportunity to provide corporate branded item and promotional items in delegate kits.
- Exhibitor space at the Global Opportunities Expo.





Contributing Partner

Contributing partners will be featured throughout each day and have access to engagement opportunities that include:

- Corporate branding onsite at partnered event(s) and access to integrate delegate messaging through the Summit Event App.
- Invitation for two to signature dinner on pillar sponsorship day.
- Invitation for two to High Level dinner event that will host 4-H leaders, government officials and industry influencers from over 50 countries globally.
- Corporate branding on marketing and communication materials sent to delegates.
- Company logo included on Global 4-H Network Summit website.
- Opportunity to provide corporate branded item and promotional items in delegate kits.
- Exhibitor space at the Global Opportunities Expo.

Volunteer Partner

The Summit will have over 100 volunteers keeping the programming running smoothly and making sure delegates have access to all the information they need throughout their time in Ottawa. They are an invaluable piece of the organization of the Summit, bringing their time, skills, and enthusiasm for 4-H. The opportunity to be the exclusive sponsor of the Summit volunteers will include:

- Exclusive invitation for two representatives to High Level dinner event that will host 4-H leaders, government officials and industry influencers from over 50 countries globally.
- Corporate branding on marketing and communication materials sent to delegates.
- Company logo included on Global 4-H Network Summit website.
- Opportunity to provide corporate branded item and promotional items in delegate kits.
- Exhibitor space at the Global Opportunities Expo.
- Corporate branding on volunteer t-shirt, training tools, handbook and communications.
- Opportunity to provide corporate branded item and promotional items in volunteer kits.

Sponsor a Delegate

Individuals and organizations can provide a once-in-a-lifetime experience for a global 4-H member from a developing country to participate in the 2017 Summit – growing a young person’s leadership skills needed to grow their community today and succeed in a career tomorrow. Additionally, delegate sponsors will receive:

- A biography about the youth delegate(s) sponsored.
- Potential for delegate spotlight highlighting your sponsorship on Global 4-H Network blog.
- Invitation to meet delegate at High Level dinner event that will host 4-H leaders, government officials and industry influencers from over 50 countries globally.
- Corporate branding on marketing and communication materials sent to delegates.
- Company logo or listing included on the Global 4-H Network Summit website.

In-Kind Champion

We are always looking for organizations who would like to partner and share their resources, whether that be services or material goods. If you think you have something to offer, let us know!





**GLOBAL 4-H
NETWORK SUMMIT
OTTAWA 2017**



2017 Global 4-H Network Summit

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